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Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE

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25315 7500 08/22/2008

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Myla Kent	(Depositor's name)
/Myla Kent/	(Signature)
21 November 2008	(Date)

APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 09/884.854 06/18/2001 Gilad Odinak 1886 TITLE OF INVENTION: SYSTEM AND METHOD TO ASSOCIATE BROADCAST RADIO CONTENT WITH A TRANSACTION VIA AN INTERNET

APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE	
nonprovisional	NO	\$1440	\$300	\$0	\$1740	11/24/2008	
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CFR 1.363).	ence address or indicatio		(2) the name of a single firm (having as a member a		eys 1_Richard	Richard T. Black	
Address form PTO/S						2 Black Lowe & Graham	
Tee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.			registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.		p to e is 3	3	

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filling an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Bellevue, Washington USA INTELLISIST, INC.

Please check the appropriate assignee category or categories (will not be printed on the patent): 🔲 Individual 📓 Corporation or other private group entity 📮 Government 4a. The following fee(s) are submitted: 4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above) Issue Fee A check is enclosed.

Dublication Fee (No small entity discount permitted) Advance Order - # of Copies

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5. Change in Entity Status (from status indicated above) a. Applicant claims SMALL ENTITY status, See 37 CFR 1.27.

b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2). NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature / Wendy M. Gombert/ Date 21 November 2008 Typed or printed name _Wendy M. Gombert Registration No. _ 61968

This collection of information is required by 3 TCFR 1311. The information is required to obtain or retain a benefit by the rollic which is to file (and by the USPTO to process) an application. Confidentially is governed by \$5 USC 122 and \$7 CFR 141. This collection is estimated to take 12 minutes to complete including gathering, perpending, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete whits form and/or suggestions for reducing this burden, should be sent to the Chriel Information Officer; U.S. Patertain CV. S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 2231-1450. DO NOT SEXD FEES OR COMPLETED FORMS TO THIS ADDRESS. SEXD TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 2231-1450.

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